

# PRODUCT IGNITION AND DEVELOPMENT ENABLER (*mPRIDE*) PROGRAM



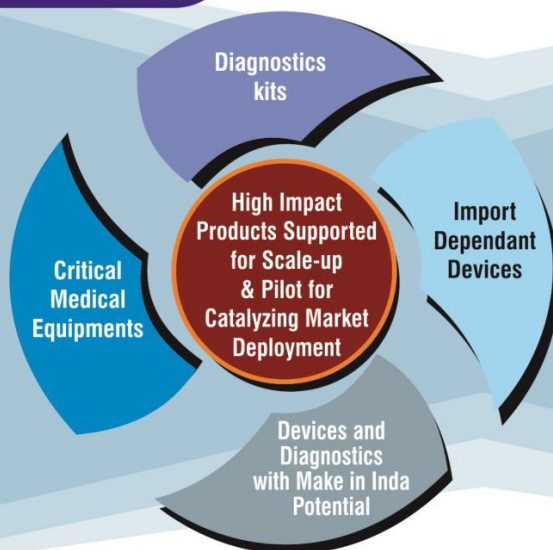
**About *mPRIDE*: Product Ignition and Development Enabler Program** under the Medical Device and Diagnostics Mission Secretariat (MDMS) program of ICMR aims to promote development, scale-up and pilot batch manufacturing of import dependant, high impact Medical Devices and Diagnostics in India for societal benefit. The products at advanced stage of Technology Development/ Commercialisation and regulatory readiness shall be preferred for extending funding support.

## ELIGIBILITY

- Company (Start-up, Small, Medium or Large) incorporated under the Companies Act, 2013 having a minimum of 51% of share-holding by Indian Citizens.
- Limited Liability Partnership (LLP) incorporated under the Limited Liability Partnership Act, 2008 having a minimum half of stakes held by Indian citizens.
- The Company working in the area of medical device or diagnostics for minimum 3 years.

**Upto INR  
1.5 Crores  
Grant**

**Products Supported: Medical Devices, Diagnostics with significant Import Dependency & Indigenous Manufacturing Capabilities**



**Project call will be open for 30 days from the date of announcement**

**Project duration upto 18 Months**

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